

CONCORDIA LUTHERAN MINISTRIES

Seventh Annual Golf Outing

Pittsburgh National Golf Club

Monday, July 19, 2010

8:30 am – Registration

9:30 am – Shot Gun Start/Scramble Format

4 p.m. – Social Hour & Dinner

4:30 p.m. – Program



2010 SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR (one only) \$10,000

- Two foursome packages which include golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Featured as “Signature Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents and all related printed materials, news releases and day’s activities as well as Concordia’s website.
- Center spread ad in program book (or two full page ads in prime locations)
- Listed on welcome banner at event
- The ability to market at the event through a tabletop display and signage
- One tee and one green sponsorship
- Team picture for each golfer
- Advertising through GPS navigation unit on each golf cart

SPOTLIGHT SPONSOR (one only) \$10,000

- Two foursome packages which include golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Featured as “Spotlight Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents and all related printed materials, news releases and day’s activities as well as Concordia’s website.
- Center spread ad in program book (or two full page ads in prime locations)
- Listed on welcome banner at event
- The ability to market at the event through a tabletop display and signage
- One tee and one green sponsorship
- Team picture for each golfer
- Advertising through GPS navigation unit on each golf cart

PLATINUM SPONSORS \$7,500

- Two foursome packages which include golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Featured as a “Platinum Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents and all related printed materials, news releases and day’s activities as well as Concordia’s website.
- One full page ad in program book in prime location
- Listed on welcome banner at event
- The ability to market at the event through a tabletop display and signage
- One tee sponsorship
- Team picture for each golfer
- Advertising through GPS navigation unit on each golf cart

GIFT SPONSOR (one only) \$5,000

- One foursome package, which includes golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Company logo on gift given to each golfer at event
- Featured as “Gift Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents and all related printed materials, news releases and day’s activities as well as Concordia’s website.
- Listed on welcome banner at event
- Acknowledgement in the program book
- Team picture for each golfer

CORNERSTONE SPONSORS \$5,000

- One foursome package which includes golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Full page ad in program book
- Featured as “Cornerstone Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents and all related printed materials, news releases and day’s activities as well as Concordia’s website.
- One Tee Sponsorship
- Listed on welcome banner at event
- Team picture for each golfer
- Advertising through GPS navigation unit on each golf cart

GOLD SPONSORS \$3,500

- One foursome package which includes golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Half page ad in program book
- Featured as “Gold Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents and all related printed materials, news releases and day’s activities as well as Concordia’s new website.
- Listed on welcome banner at event
- Team picture for each golfer
- Advertising through GPS navigation unit on each golf cart

GOLF CART SPONSOR (one only) \$3,500

- One foursome package, which includes golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Company logo on each golf cart that is being used in the outing
- Team picture for each golfer
- Acknowledgement in the program book
- Listed on welcome banner at event
- Recognized as “Golf Cart Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

SOCIAL HOUR SPONSORS \$3,000

- One foursome package, which includes golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Social Hour dedicated to your organization
- Recognized as “Social Hour Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents
- Team picture for each golfer
- Acknowledgement in the program book
- Listed on welcome banner at event

KEY SPONSORS \$2,500

- One foursome package, which includes golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift
- Half page ad in program book
- Recognized as “Key Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents
- Team picture for each golfer
- Green Sponsor
- Listed on welcome banner at event

VOLUNTEER SHIRT SPONSORS \$2,000

- Company logos on back of shirt
- Acknowledgement in the program book
- Recognized as “Volunteer Shirt Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

BANQUET SPONSORS \$1,500

- Dinner dedicated to your organization
- Acknowledgement in the program book
- Recognized as “Banquet Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

PUTTING CONTEST SPONSOR (one only) \$1,000

- Recognition at practice green
- Acknowledgement in the program book
- Recognized as “Putting Contest Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

DRIVING RANGE SPONSOR (one only) \$1,000

- Recognition at driving range
- Acknowledgement in the program book
- Recognized as “Driving Range Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

SILENT AUCTION SPONSORS

\$1,000

- Silent auction dedicated to your organization
- Acknowledgement in the program book
- Recognized as “Silent Auction Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

BEVERAGE SPONSORS

\$1,000

- Beverage carts dedicated to your organization
- Acknowledgement in the program book
- Recognized as “Beverage Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

FLAG SPONSORS (eighteen available)

\$800

- Organization name on pin flag placed at a hole on the course
- Flag sent to organization after the outing
- Acknowledgement in the program book
- Recognized as “Flag Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

BREAKFAST SPONSORS

\$500

- Breakfast dedicated to your organization
- Acknowledgement in the program book
- Recognized as “Breakfast Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

CONTEST HOLE SPONSORS

\$500

- Men’s & Women’s Closest to the Pin, Men’s & Women’s Hole In One, Men’s & Women’s Longest Drive, Men’s & Women’s Straightest Drive
- Acknowledgement in the program book
- Recognized as “Contest Hole Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

TEE SPONSORS

\$300

- Advertising through GPS navigation unit on each golf cart and at tee box
- Acknowledgement in the program book
- Recognized as “Tee Sponsor” in News & Views, Concordia’s external publication that reaches 12,000 constituents

INDIVIDUAL GOLF PACKAGE

\$135

- Golf, coffee and donuts, lunch, dinner/reception, greens fees, cart and gift

PROGRAM ADVERTISEMENTS

- Full Page (8.5x5) - \$500 Half Page (4x5.5) - \$300
- Deadline for ads is **Friday, June 4th, 2010**. All ads are to be emailed to bwichrowski@concordialm.org in PDF format.

SCORING

Three foursomes will be awarded for the lowest gross score.

DESIGNATED CHARITY

Every gift given to Concordia Lutheran Ministries makes a significant difference in the lives of our residents, especially to those who cannot afford to pay for their care. This year the proceeds of the outing will go towards helping those who have extinguished their funds.

CONCORDIA LUTHERAN MINISTRIES

Seventh Annual Golf Outing Participation Form

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorship Level: *(please check sponsorship level)*

- Signature: \$10,000 Spotlight: \$10,000 Platinum: \$7,500 Gift: \$5,000
- Cornerstone: \$5,000 Gold: \$3,500 Golf Cart: \$3,500 Social Hour: \$3,000
- Key: \$2,500 Volunteer Shirt: \$2,000 Banquet: \$1,500 Beverage: \$1,000
- Driving Range: \$1,000 Putting Contest: \$1,000 Silent Auction: \$1,000
- Flag Sponsor: \$800 Contest Hole: \$500 Breakfast: \$500 Tee Sponsor: \$300

Program Ad: Full Page (8h x 5.5w): \$500 Half Page (4h x 5.5w): \$300

*Please email all ads in PDF form to: bwichrowski@concordialm.org no later than JUNE 4, 2010.

- Golfers are Allegheny Chapter Thrivent Members
- Individual Golf Package: \$135 – how many? _____
- Dinner Only: \$60 – how many? _____
- Prize for the Silent Auction
- I cannot attend but would like to make a contribution in the amount of \$_____

Total enclosed: \$_____

Golfer # 1: _____

Golfer # 2: _____

Golfer # 3: _____

Golfer # 4: _____

Please return this form and payment to: CLM Golf Outing, 148 Marwood Road #1338, Cabot, PA 16023.
Make all checks payable to Concordia Lutheran Ministries.